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Friday, July 25th

Trump and the Political Landscape: A Guide for Advocates



Credit: Shutterstock/Joshua Sukoff

Key Takeaways:

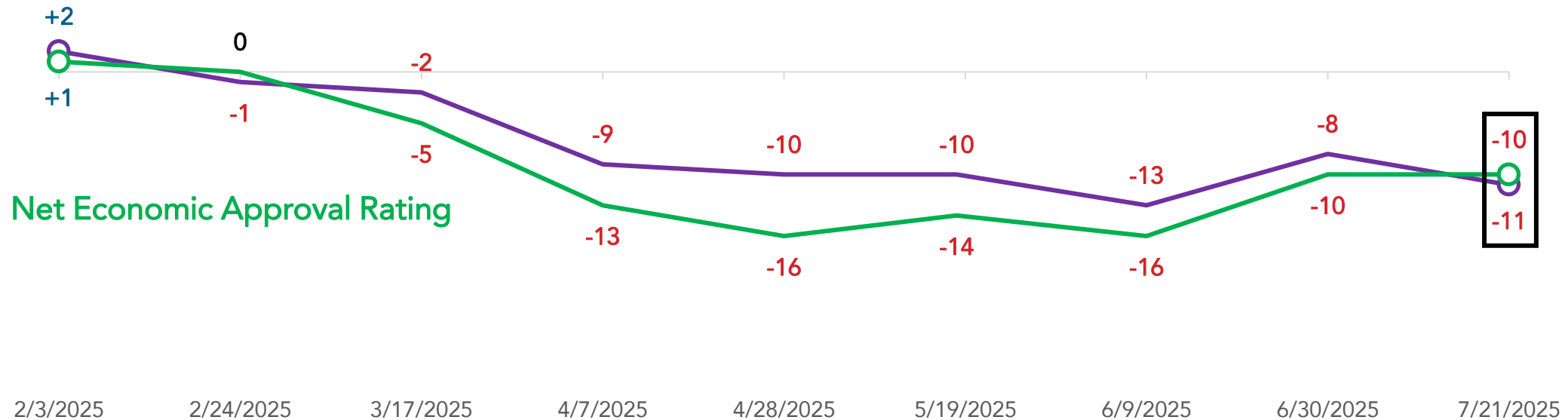
- Trump's overall job approval rating and his economic job approval rating have nearly converged, with each in the negative by double digits.
- Americans are hearing the most about the floods in Texas and other parts of the U.S. and Trump's use of tariffs recently. Independents are most concerned about recent floods, Trump's use of tariffs, and Trump and Republicans' cuts to Medicaid.
- Both the Democratic and Republican parties are viewed unfavorably by a majority of Americans, though Democrats hold a slight trust advantage when it comes to being honest with the American people.
- On a range of issues including inflation and the economy, a plurality of independents say they do not know whether to trust Democrats or Trump and Republicans more to handle them.

Trump's Overall and Economic Approval Ratings Are in the Negative By Double Digits

Trump's overall approval rating has gone down slightly since late June (from net -8 approve in June to net -11 now). There is now little daylight between Trump's overall and economic approval ratings (net -11 approve overall, net -10 approve on the economy).

Do you approve or disapprove of the way Donald Trump is handling his job as president/the economy?

Net Overall Approval Rating



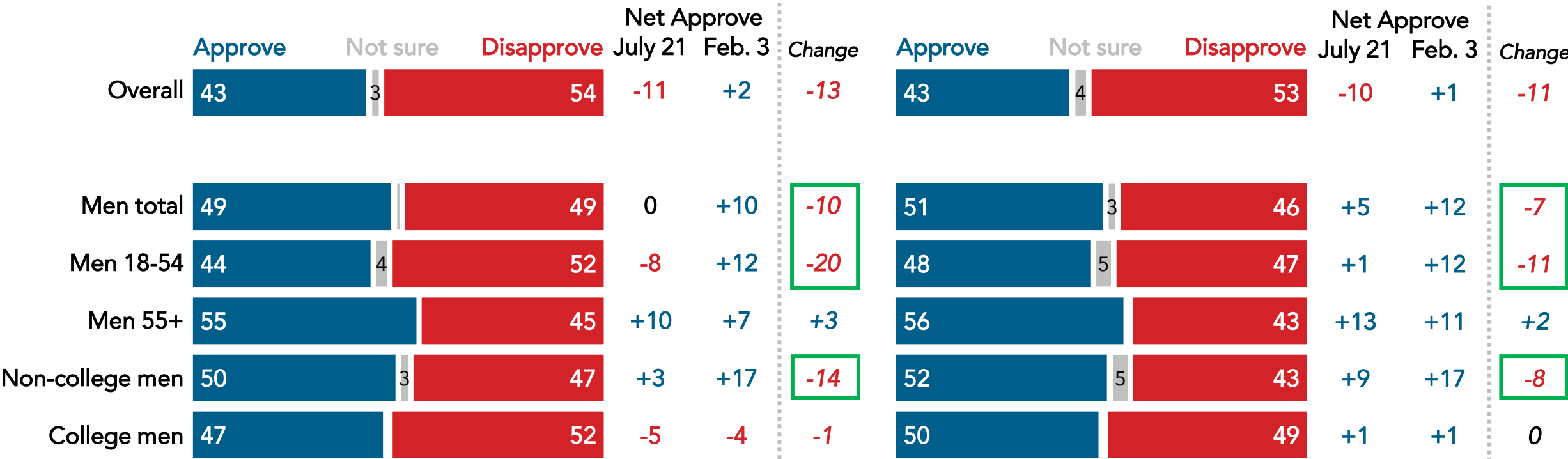
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted July 16-July 21, 2025. For more info, visit navigatorresearch.org.

Men, Key to Trump's 2024 Win, Have Soured on the President

Younger men in particular have soured on the president's performance since February, with a net 20-point decline in approval of Trump's handling of his job as president (from net +12 approve to net -8) and a net 11-point decline on the economy (from net +12 to net +1).

Do you approve or disapprove of the way Donald Trump is handling his job as president?

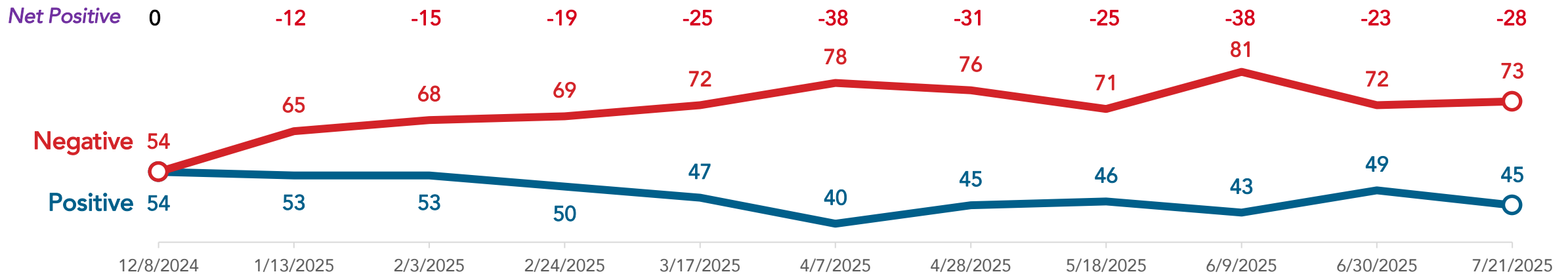
Do you approve or disapprove of the way Donald Trump is handling the economy?



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Americans Continue to Hear More Negative on Trump; Passive News Consumers Hearing a More Diffuse Set of Stories

Over the past few days, has what you have seen, read, or heard recently about Donald Trump been:



[If hearing negative/mixed] In a few words, what negative things have you seen, read, or heard recently about Donald Trump?



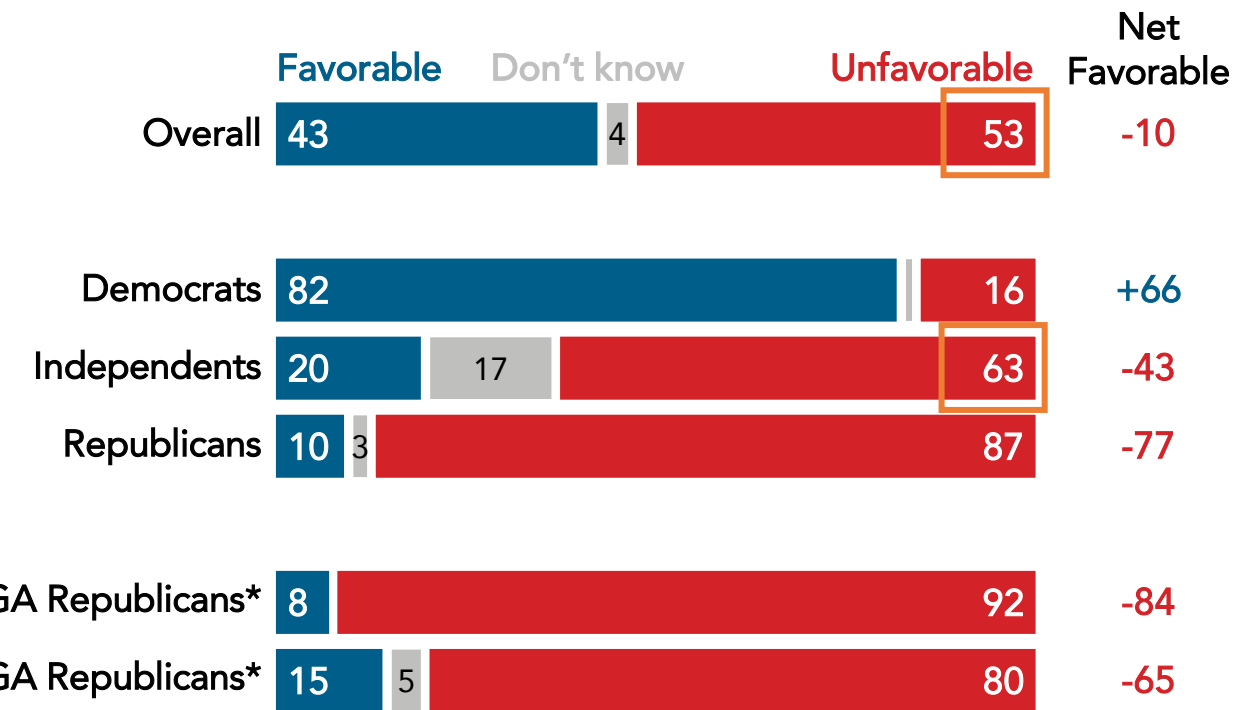
*"Passive news consumers" are those who say, "News comes to me," while "active news consumers" say, "I seek out news." Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted July 16-July 21, 2025. For more info, visit navigatorresearch.org.

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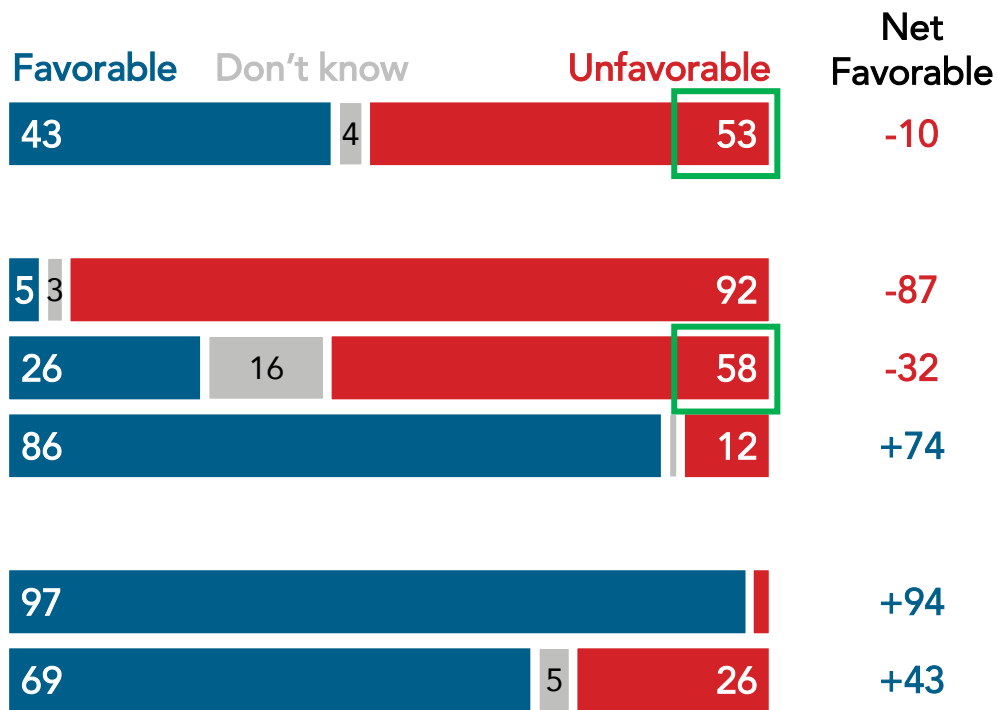
Democrats and Republicans Viewed Equally Unfavorably

Democrats have been consistently 10 points underwater since the election, while Republicans have grown in unpopularity in that same time, making them now equally unfavorable.

Please indicate how favorable or unfavorable you are to:
The Democratic Party.



Please indicate how favorable or unfavorable you are to:
The Republican Party.



*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure.
Nationwide survey of 1,000 registered voters conducted July 16-July 21, 2025.
For more info, visit navigatortresearch.org.

Americans Are Hearing the Most About Recent Floods and Trump's Tariffs

Independents are most concerned about recent floods (50% very concerned), Trump's tariffs (38%), and Republican Medicaid cuts (47%).

Below are some recent events. Please indicate how much you have seen, read, or heard about each one.

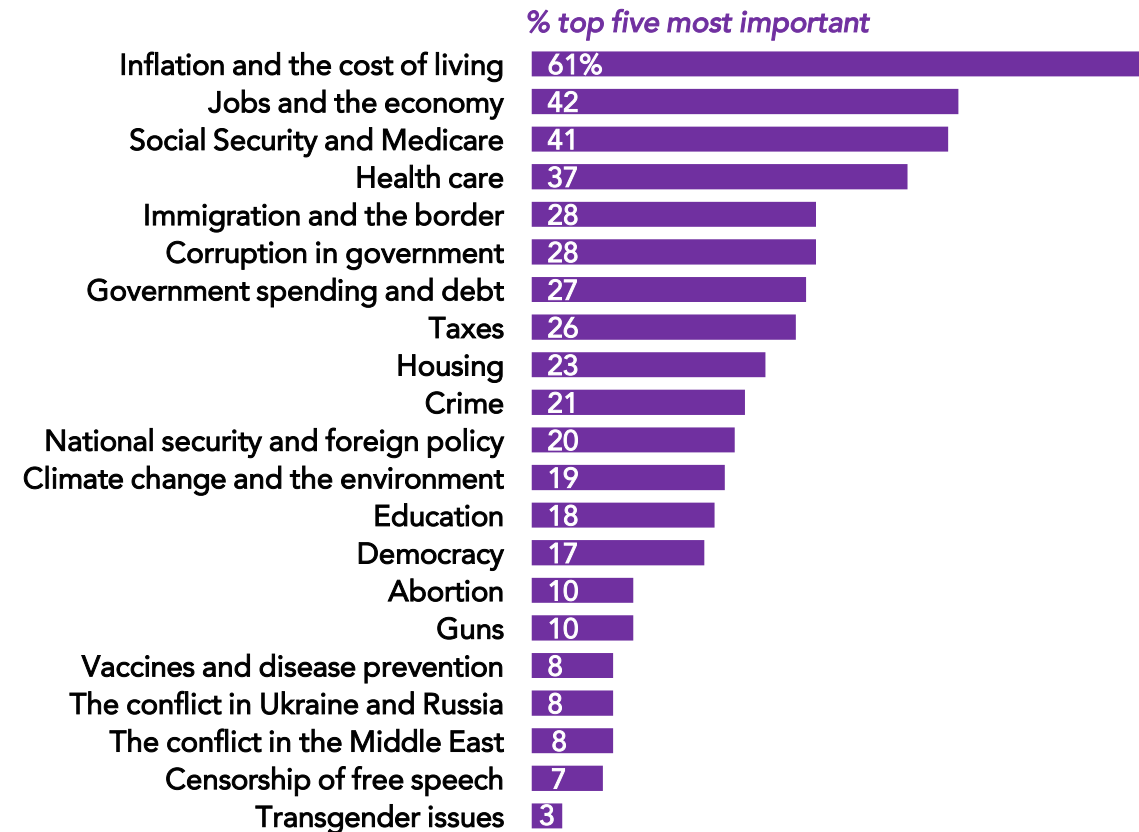
Below are some recent events. Please indicate how much you have seen, read, or heard about each one.				Total A Lot/Some	Dem	% Very Concerned		
	A lot	Some				Ind	MAGA Reps.*	Non-MAGA Reps.*
Catastrophic floods in Texas and other states	64	20	85	70	50	48	48	
Trump's use of tariffs	56	26	82	76	38	9	28	
Trump's Justice Department saying there is no evidence that an Epstein "client list" exists	42	24	66	58	28	17	28	
Trump and Republicans' cuts to Medicaid in the budget	39	32	71	80	47	15	34	
The ongoing conflict in the Middle East, including the U.S. bombing Iran	39	35	74	55	32	17	33	
Hundreds of migrants being confined in cages in a makeshift detention facility in Florida called "Alligator Alcatraz"	37	26	63	72	36	8	23	
Trump making significant cuts to FEMA and the National Weather Service	32	29	61	77	36	13	24	
Trump and Republicans' cuts to funding for Planned Parenthood	25	30	55	67	26	10	13	
Trump restarting the U.S. policy of sending certain defensive weapons to Ukraine to aid them in their war against Russia	20	36	56	37	23	10	25	
Joe Biden denying charges an autopen was used to sign his signature without his approval	13	23	35	18	23	54	29	

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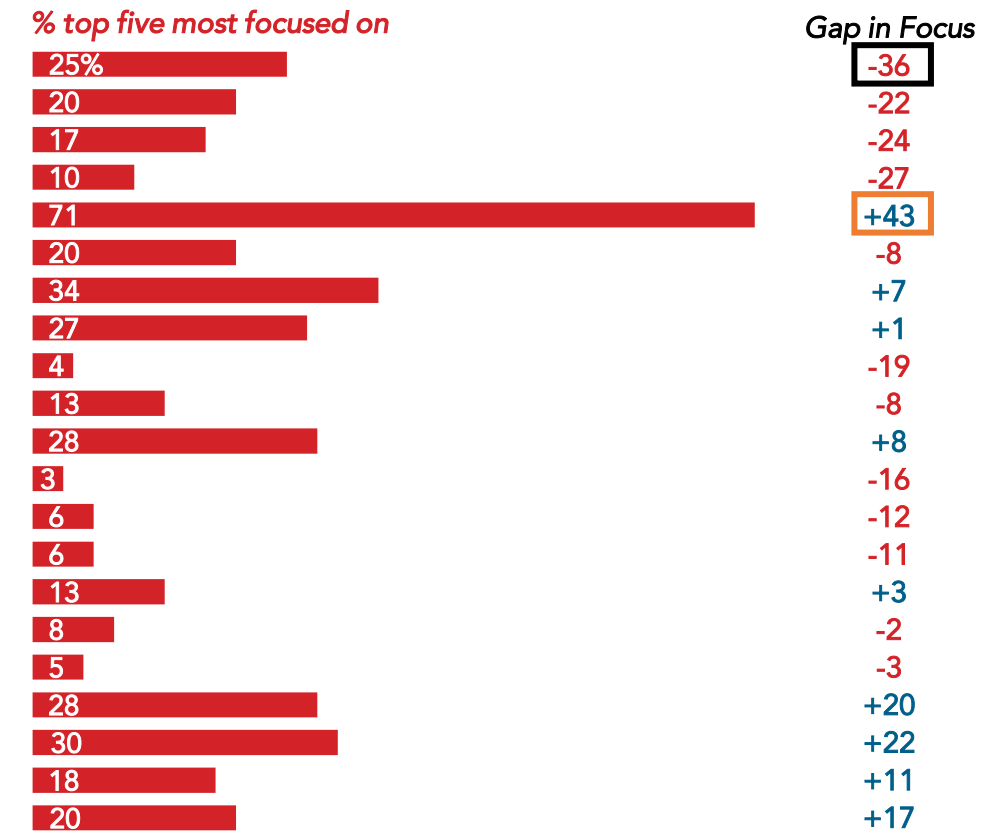
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Americans Continue to See Trump and Republicans Out of Step When It Comes to Focusing on the Issues They Care About

Which do you feel are most important for the President and Congress to focus on?



Which do you think **Donald Trump** and **Republicans in Congress** are most focused on?



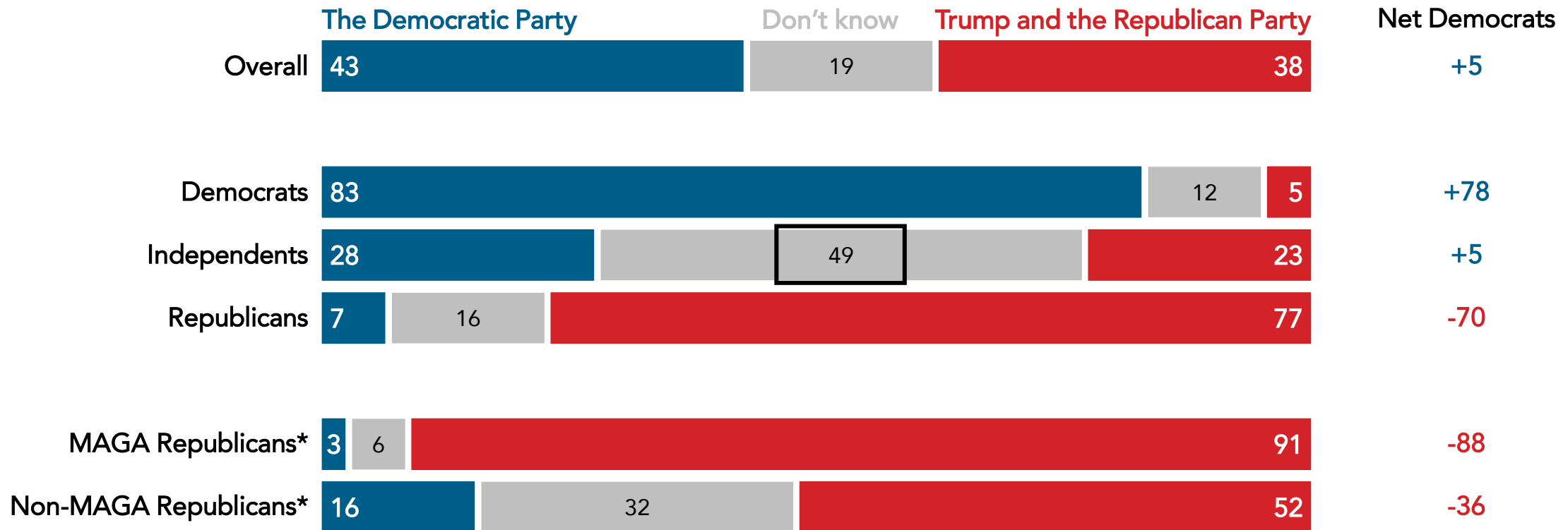
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Democrats Are Narrowly More Trusted to Be Honest With the American People

Roughly half of independents say they don't know who to trust more to be honest with the American people (49%).

Please indicate who you personally trust more to handle: Being honest with the American people.



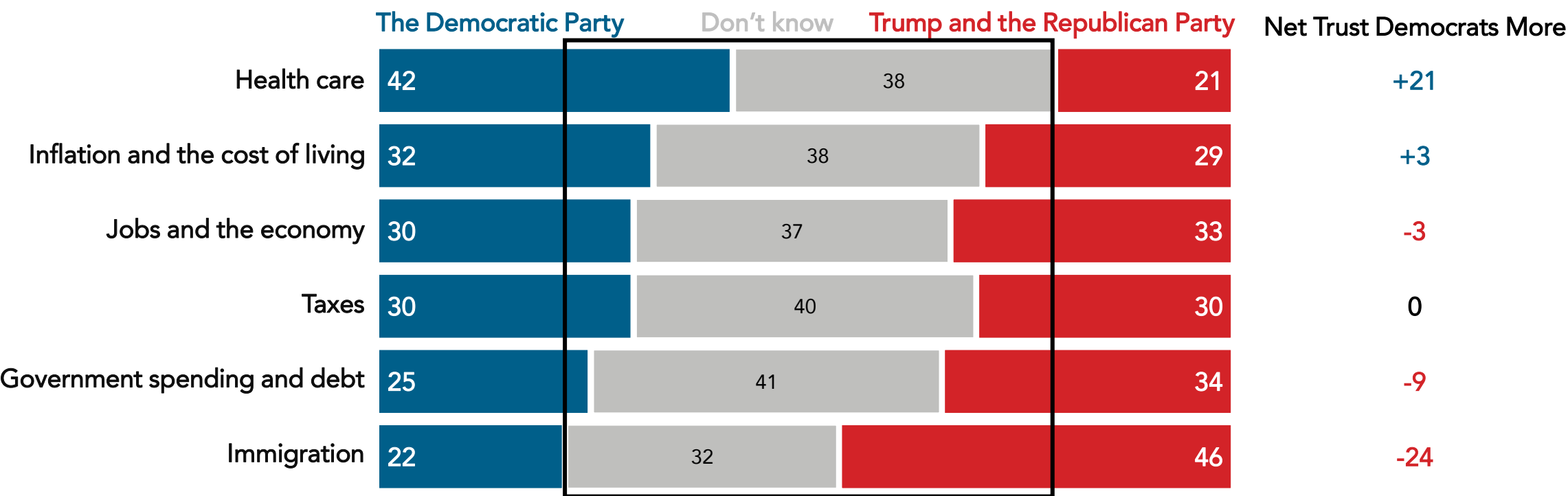
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On a Range of Issues, At Least a Third of Independents Do Not Know Who to Trust More Between the Parties

Independents trust Democrats more than Trump and Republicans on health care (net +21 trust Democrats more), while they trust Trump and Republicans more on immigration (net -24). Roughly two in five independents don't know who to trust more on inflation (38%), jobs and the economy (37%), taxes (40%), and government spending and debt (41%).

[Shown Among Independents] Please indicate who you personally trust more to handle each one.



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds; Mike Podhorzer; Jesse Ferguson, progressive strategist; Navin Nayak; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from July 16-July 21, 2025. 100 additional interviews were conducted among Hispanic voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among younger voters between ages 18 and 27. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 3.1 percentage points. The margin of error for subgroups varies and is higher.

For Press inquiries contact:

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To learn more about Navigator:

<http://navigatorresearch.org>

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